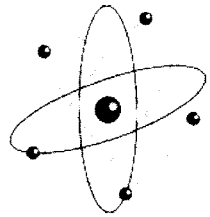


HELP SHARE THE JOY OF READING

At the "WEIRD SCIENCE"

Pennekamp Book Fair

December 3rd through December 7th

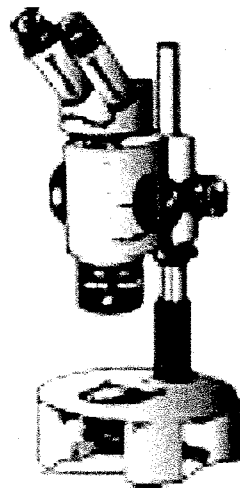


This year Pennekamp's Joy of Reading program will help Cienega Elementary School, located at 2611 South Orange Drive, Los Angeles, CA 90016. Pennekamp families are encouraged to purchase a book from the Pennekamp Book Fair to be donated to a student at Cienega Elementary School.

More than 91% of the students at Cienega Elementary School are living below the poverty line and are financially unable to purchase books of their own. By supplying a child with a new book, you can make a positive difference in his or her success.

When you visit the Pennekamp Book Fair, please select a name from the Joy of Reading display and purchase a book (typically under \$5.00) for that child. The donated books will be wrapped and delivered to the students at Cienega Elementary School.

Thank you for sharing the Joy of Reading! If you have any questions, please contact Stephanie Mibu at 310-372-6591



DEK